

LEWIS & MAYNE INC.

DIRECT MAIL ADVERTISING

EXbrook 2-7310

560 MISSION STREET

ART AND COPY • MAILING LISTS • ADDRESSING
PERSONALIZED LETTERS • MACHINE ENCLOSING
MAINTENANCE OF MAILING LISTS • OFFSET PRINTING
ALL MAILING OPERATIONS

PLANS - IDEAS - DEPENDABLE SERVICE



VICTOR & CARTER

• DIRECT MAIL ADVERTISING
• SALES PROMOTION

SPECIALISTS IN CREATING DIRECT
ADVERTISING THAT SELLS... FROM
IDEA THROUGH PRODUCTION AND
MAILING STAGES. A COMPLETE
SERVICE... BACKED BY YEARS OF
EXPERIENCE... READY TO SERVE YOU.
FREE PARKING

770 MISSION ST.

YU 6-4045

MAILING LISTS

Plus
ALL YOUR DIRECT MAIL NEEDS
Copy • Layout • Printing • Mailing



PRospect 6-1880

925 O'FARRELL ST.
SEE OUR AD FOR MAILING LISTS

- VERIFY ADDRESSES
- ARRANGE DELIVERY ROUTES
- PREPARE MAILING LISTS

JUST A FEW OF THE MANY USES

The STREET ADDRESS TELEPHONE DIRECTORY

Will Offer Your Business

For Particulars Call PRospect 6-7800

The Pacific Telephone and Telegraph Company

900 Third St.

Room 313

Advertising Agencies—(Cont'd)

SMITZER BERNARD B ADVERTISING
AGCY 333 Kearny YUkon 2-3690

SEGALL THEODORE H ADVERTISING
682 Mission SUTtr 1-6557

Seid Frederick-Ralph Cahn Advertising
127 Monty GARfd 1-0360

Selvin David F
127 Monty YUkon 6-1534

Advertising-Public Relations
593 Market YUkon 6-4566

Sherwood Clint Advertising Agency
821 Market YUkon 2-4457

Shopline San Francisco 1615 Polk... ORdwy 3-3600

Sinclair Agcy 942 Market... SUTtr 1-7858

SINES RAYMOND L & ASSOCIATES
291 Geary SUTtr 1-8137

Skuse Dick & Associates
1280 Columbus Av... TU 5-0088

Smith Oliver F 420 Market... SUTtr 1-6647

Smith Walter Patrick & Associates
450 Grant Av... YU 2-2744

Steele Don Advertising Agcy 703 Market-GA 1-0145

Stonson Associates 3150-20th Av... LO 4-4000

Studio Styles 521-7th... UN 1-4976

Svane Leland Q Advertising Agcy
681 Market EXbrk 7-5400

Syndicated Press Service 212 Stockton... EX 2-5265

Tandy & Associates 1026 Market... UNdrl 1-2226

TAYLOR GEORGE ADVERTISING AGENCY
Television And Radio Advertising
420 Market GARfd 1-6812

Television Advertising Consultants
108-9th UNdrl 1-6597

THOMPSON J WALTER CO
320 California GA rfd 1-3510

Vernor Advertising Agcy 166 Geary... EX 2-7052

Walden Charles K & Co 235 Monty... YU 1-0963

WALDRON L H ADVERTISING AGENCY
481 Market EXbrk 2-1779

Walker Gene K Co 465 Calif... YUkon 6-2891

Ward Macdonald & Stagg 950 Howard YUkon 6-0293

Weber Irving & Staff 98 Stevenson... YUkon 6-6840

WEINER & GOSSAGE INC
451 Pacific YU 1-0800

Wenger-Michael Inc Advertising
580 Market YUkon 2-6955

Western Employers Service Advertising Agcy
995 Market DOuglas 2-5486

Western Production 235 Monty... YU 1-0963

Wilson W Harold 995 Market... SU ttr 1-0175

Winthrop Jane 251 Post YUkon 2-5490

Wyckoff & Associates 140 Geary... YUkon 6-1352

WYMAN COMPANY INC THE
278 Post EXbrk 7-1626

YOUNG & RUBICAM INC
120 Monty EXbrk 7-1838

Zederman Julius F Hearst Bldg... EXbrk 2-2957

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Advertising—Direct Mail

A-1 Ace Duplicating 703 Market... YUkon 2-2989

A-1 Business Services
Main Office 3234 Fillmore... WEst 1-8801

North Beach Area... DOuglas 2-6000

A-1 Press 693 Sutter... PRspt 6-2115

A A A LETTER SHOP 110 Sutter DOuglas 2-7170

A & T BUSINESS SERVICE
Addressographing - Mimeographing
Addressing Service
324 Leavenworth... ORdwy 3-1390

ACTION LETTER SERVICE
COMPLETE MAILING SERVICE
Addressing - Multigraphing - Multilithing
It's Never Too Late for Action
950 Howard... DOuglas 2-8767

Advertising Dists of America
809 Mission... GA 1-5650

Automatic Sealing Service 465 Calif... SUTtr 1-3621

BAY CITIES DUPLICATING CO
682 Mission SUTtr 1-1323

BERKELEY GAZETTE DISTRIBUTING & MAILING SERVICE
DIRECT MAIL & SALES PROMOTION
COMPLETE MAIL COVERAGE
100% UNION
1940 Bonita Av Brkly... THrnwl 1-4562

BLUM'S DIRECT ADVERTISING AGENCY INC
Occupant Mailing
809 Mission... GA 1-5647

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Expert Guidance and Creative
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Every account given our individual
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service or wholesale mail campaigns
Local or national in scope
Design - layout - art - copy
mailing lists - addressing
mailing service
(See our ad under Mailing Lists)
420 Market... YUkon 6-2378

Brown & Bigelow 74 New Monty... SU 1-7672

Buchanan Lynn & Associates-Visual Design
2166 Market... UN 3-2600

Business Extension Bureau
925 O'Farrell... PRspt 6-1880

(See Advertisement This Page)

Byrne Chas E 770 Mission... EX 7-1658

Calif Office Service Co 591 Mission... YUkon 6-2424

Chapman Press 239 Front... EXbrk 2-5990

CLEMENT RANDOLPH R
Direct Mail Planned - Produced
Mailing Lists - Local National
Addressing - Reproduction Work
16-1st... DOuglas 2-7314

Descalso Wm
Trade Lithographer
786 Folsom... YUkon 2-3533

Dependable Letter Service
988 Market... TUxedo 5-4664

DOLMAN MAHLON T
90-2d... GA 1-7656

Duplicators The 1069 Market... MA 6-0773

Eager Beaver Letter Service 12 Geary EXbrk 2-8394

ELECTRONIC MAILING HOUSE THE
EXCLUSIVE
HIGH SPEED, INEXPENSIVE
ADDRESSING FROM IBM CARDS
809 Mission... GA 1-1066

Executive Shop 950 Howard... YUkon 6-0293

Flash Letter Service 24 California GARfd 1-6271

Gilbert & De Lue Printers 329 Minna... YU 2-7092

Haluska-Wisler 543 Clay... YUkon 6-2124

Hansen Thelma J
Color Mimeo-Stencil Art-Layout-Forms
83 Glover... GRaystn 4-0932

HAWKE CRYSTAL COMPANY
440 Sansome... GA rfd 1-7113

Letter Shop The 47 Fremont... SU 1-6564

Lewis & Mayne Inc 560 Mission... EXbrk 2-7310

(See Advertisement This Page)

Litho-Craft Productions 88-1st... YUkon 6-2404

MAILING MART THE
1069 Howard... HEmlok 1-4670

MAILWAYS INC
Automatically Typewritten Letters
200 Folsom... YU 2-2524

MERCHANDISING METHODS INC
Specializing in
DIRECT MAIL FOR INDUSTRY
BUSINESS BUILDING SERVICE
Direct Mail Counseling,
Copy, Art, Mailing Lists,
PRODUCTION SERVICES
Lithography, Autotype,
Multigraph, Mailing,
List Maintenance,
Advertising Shipping,
FOR BETTER RESULTS CALL
274 Brannan... EX 7-5334

MILES HARVEY & CO INC
One of the Most Modern & Best
Equipped Direct Mail Plants in S.F.
Complete Service - Established 1931
190-9th... UNdrl 3-1300

Needles Jas R 1069 Howard... HEmlok 1-4670

Noriega Business Service
1322 Noriega... MOntrse 1-1221

Promotion Programs Inc 270 Sutter... YUkon 2-0270

Recorder Printing & Publishing Co & Sunset Press
99 S Van Ness Av... MArkt 1-5400

Robinson & Co Inc 830 Market... YUkon 6-1418

(Continued Next Page)

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